Calling a political ad news is an outrage and a violation of ethical conduct for a broadcast group as well as the campaign finance regulations. This breach of public interest is further compounded by Sinclair depriving their television stations of the opportunity to air their regular programming if they were to choose to do so. This is a low point for a media group to air a commericial as news. Sinclair gets free air space from the public and is violating the trust the public has given them to be licensed. This conduct violates that trust.